

Introduction to Macro-Economics

1 Day

BGMA

OVERVIEW

This one-day workshop will provide participants with an understanding of macro-economics: concepts and tools. Participants will be introduced to the concept of economic cycles and policies. They will also be walked through formulating a business cycle diagnosis and analysing its impact on corporate decisions.

DESIGNED FOR

This workshop is suitable for all staff members who need to have a basic understanding of macro-economics for their everyday work. No pre-requisites are needed for this course.

LEARNING OUTCOMES

By the end of this course participants will be able to:

- Understand issues around economic fluctuations and growth.
- Integrate how economic policy is formulated and its impact on business cycles.

TOPICS COVERED

- Introduction
- Macro-Economic Approach : key concepts, main aggregates
- National Income Accounting
- Economic Cycles
- Economic Policy
- Business Cycles Diagnosis

EXTRA NOTES

An equivalent course is available in Arabic and French. Please call us for details.