GROUP demos

Sales & Marketing Courses Progression Plan

CORE

Introductory	Intermediate	Intermediate/ Senior	Senior
Sales Skills that Deliver Results	Successful Selling Techniques	Communicating in a Crisis	Bid & Tender Management
Sales for Non Sales People	Relationship Management	Managing & Developing KA	
	Developing Sales Pitches	Developing an Int Com Strategy	
		Developing an Ext Com Strategy	

SPECIALIST

- Sales Negotiation
- Successful Sales Presentations
- High Level Telephone Skills
- Selling to the Board
- Writing for the Web
- Writing for the Media

MANAGEMENT

- Leading & Motivating Sales Teams
- Coaching your Sales Team

For more information on course progression call us on +971 4 365 8532