

Mind Mapping

1 Day **BGMM**

OVERVIEW

Mind mapping will help participants to individually and collectively explore their key questions and to gradually bring to the surface the clarity which will enable them to make decisions wisely.

DESIGNED FOR

Designed for all professionals wishing to enhance their personal efficiency and organisational ability, as well as their learning skills and creativity by using a brain-compatible tool.

LEARNING OUTCOMES

By the end of this course participants will be able to:

- Understand what mind mapping is about, where it comes from, what are its advantages.
- Integrate the principles of effective mind maps to the extent of being able to comfortably use them in many situations.
- Identify applications in which they can benefit from mind mapping.
- Create several individual and collective mind maps.
- Explore questions that are meaningful to them, using mind mapping as a discovery tool.

TOPICS COVERED

- Co-creating the learning agenda of the day by building a first collective mind map.
- Collective discovery of the theory of mind mapping and of the principles of an effective mind map: definition, origins, link with the functioning of the brain, possible applications, benefits, limits, references, softwares available...
- Creation of several individual mind maps on key questions identified by the participants with individual guidance to help integrate the principles.
- Exploration in groups of key questions, issues and opportunities surfaced by the participants, using collective mind maps as a common reflection space.
- Display of many examples of mind maps and how to use them as sources of inspiration throughout the day.

EXTRA NOTES

An equivalent course is available in Arabic and French. Please call us for details.