

Creative & Innovative Problem Solving Techniques

1 Day

IMP1

OVERVIEW

This one-day, practical and 'hands on' workshop is designed to be a catalyst for innovation and creativity!

Based on the latest thinking and best practice used in problem solving, the course ends by providing participants with a reporting template designed to secure senior management and stakeholder endorsement for change. They will also take away a CD containing templates and guidelines on how to use the unique 'silent storming' process.

DESIGNED FOR

Designed for managers or project leaders looking to find innovative, creative ideas and non-traditional ways for problem resolution. This workshop will encourage participants to resolve workplace problems by dispensing with the traditional theory, and focus on innovation and creativity to get results.

LEARNING OUTCOMES

By the end of this course participants will be able to:

- Develop innovative and creative skills to assess and solve their workplace problems.
- Make more effective use of their own and their colleagues' creative thinking skills.
- Assess the impact on the business of their recommendations for change.
- Use 'Silent Storming' to lead innovative and creative problem solving sessions.
- Understand how to present new ideas to secure the 'buy in' of others to implement change.
- Construct a report that clearly outlines the thinking process, conclusions and recommendations for making change happen.

TOPICS COVERED

The Blank Sheet of Paper

- 'What if?'
- Tapping into the minds of others to find ideas
- Thinking 'Why not?' as opposed to just 'Why?'

Working Together Generates Innovation and Creativity

- Creating the right environment for others to work together
- Thought association - what is the real problem here?
- Innovation at work!

'Silent Storming'™

- Problem, what problem?
- Impact versus degree of difficulty
- Effectiveness versus Efficiency

Making Change Happen

- Planning how to manage change
- Constructing a report for management and key stakeholders to endorse change

EXTRA NOTES

Further Development:

Working Assertively & with Confidence (AS)

Interpersonal Effectiveness for Managers (IEM)